

The North Carolina Press Foundation presents the



Dave Jones Award for the Advancement of Youth Readership



Honoring North Carolina's
Innovative Educators



Application Deadline: June 15, 2015

Apply for the Dave Jones Award



The Dave Jones award recognizes K-12 teachers and media specialists who advocate for literacy and civic learning through the use of news and newspapers that focus on local communities and/or the state of North Carolina. Specifically, the award will recognize educators who employ innovative lessons or strategies, units of study, educational programs or projects to develop students' reading and other literacy skills and call for close reading of local and state news. Activities that support literacy and civic learning can take place in schools, homes and/or other settings where young people gather to learn and can be delivered through technology. All sources relevant to the lessons, units, programs, projects or strategies should be described in a completed application for the award. The North Carolina Press Foundation sponsors the award.

Frequency: Annual

Award Specifications:

The winning educator will receive \$500 honorarium plus reimbursement of up to \$750 for the following:

- Registration fee to an educational conference where the teacher or media specialist has a proposal accepted to present the lesson, unit, program or project or strategies outlined in the award application.
- One or two nights in a hotel to attend the conference if the educator lives farther than 60 miles away from the conference.
- Reimbursement for miles traveled to and from the conference at rate designated by the N.C. Press Foundation.
- Payment for a substitute teacher who covers classroom while the recipient attends the educational conference.
- Reimbursement for miles traveled to and from the award presentation held during the winter meeting in February/March 2015, organized by the N.C. Press Association.

The educator's lesson, unit, program, project or strategies will be publicized in North Carolina Press publications and will be featured on the North Carolina Press Foundation's website. Note: Alternates will be selected who will receive the award if the chosen teacher is unable to present his/her work at an educational conference.

Criteria for Selection:

- The applicant must be a K-12 teacher, literacy or instructional coach or media or technology specialist in a North Carolina school.
- The applicant must meet the June 15, 2015 deadline for completing the application and sending the completed application with all support documents either as PDFs to nie@ncpress.com or by mail to N.C. Press Foundation, Dave Jones Award, 5171 Glenwood Avenue, Suite 486, Raleigh, NC 27612.
- The completed application must include the following: 1) a lesson, unit, program or project or explanation of strategies that serves as a model for other educators 2) samples of class or student work, submitted with permission, that demonstrate the instructional strategies outlined by the applicant.
- The applicant's lesson, unit, program, project or strategies must be employed during the 2014-2015 school year.
- The lesson, unit, program or project or explanation of strategies must include activities that advance literacy and civic learning and incorporate current events and local and state news gathered through North Carolina newspapers, published in print and/or online.



Dave Jones spent his career with North Carolina newspapers. He worked for locally-owned newspapers, a weekly (The Enfield Progress), a small daily (The Wilson Daily Times) and large daily (The News & Observer) and served as an advertising sales representative, advertising director, general manager and adviser to newspaper publishers. He retired as associate publisher of The News & Observer. He served as president of the Journalism Foundation at the University of North Carolina-Chapel Hill School of Journalism and Mass Communication and president of the North Carolina Press Foundation. During his career, Dave supported numerous educational efforts including the advancement of the Mini Page and Newspapers in Education.



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Application Form

Judging

Applications will be reviewed by a panel that includes one member of the Board of Directors for the North Carolina Press Foundation, an educator and a Newspaper in Education professional. To be eligible, applicants must include local and state news and print and/or online NC newspapers as instructional tools.

Please complete the following. The deadline for submitting application form: June 15, 2015.

Educator's name: _____

Title/Position: _____

E-mail: _____ Website (if applicable): _____

School Address: _____

School Phone/Fax: _____

Home Address: _____

Home Phone: _____

Attach the lesson, unit of study, program and/ or project and/or explain any strategies that integrate local and state news into instruction on a regular basis. Also, provide class and/or student samples in which strategies are applied and student reflections. Be sure to describe fully your work with students.

Title (lesson, unit, program, project, strategies): _____

Intended audience (grade level(s), subject(s)): _____

Goals and Objectives:

1. When did the lesson, unit, program or project begin and end (dates) or did you employ strategies on a regular basis? How much class time did your instructional efforts require?
2. How did you bring current events and local/state news and newspapers into focus for your audience?
3. How did your lesson, unit, program, project or strategies foster inquiry and/or require research?
4. How did you assess student learning? Did students assess their work? Explain.
5. What did you learn from your lesson, unit, program, project or strategies?
6. Were other teachers involved? Will other teachers be able to replicate this lesson, unit, program or project or employ your strategies? How?

Note: An educator's submission of a lesson, unit, program, project or explanation of strategies gives the North Carolina Press Foundation (NCPF) the right to publish the documents on its website and in other industry publications. Make clear whether NCPF has permission to post any photos you send.



Meet the deadline: June 15, 2015.

Send the completed application. Remember to include the lesson, unit, program, project and/or explanation of strategies and samples of class or student work. Email all documents electronically as PDFs to: nie@ncpress.com. OR mail the completed application and support documents to the following:

North Carolina Press Foundation, Dave Jones Award
5171 Glenwood Avenue, Suite 486, Raleigh, N.C. 27612